

As a resident of San Mateo County, you know there are many wonderful reasons to live and work here, opportunity and quality of life being two of them.

But lately, it's become harder to call San Mateo home.

*With more jobs available than homes,* rents have sky-rocketed, and affordable homes are harder to find.



*Our neighbors are moving away* and it's impacting our quality of life, from the schools our children attend, to the availability of emergency responders.

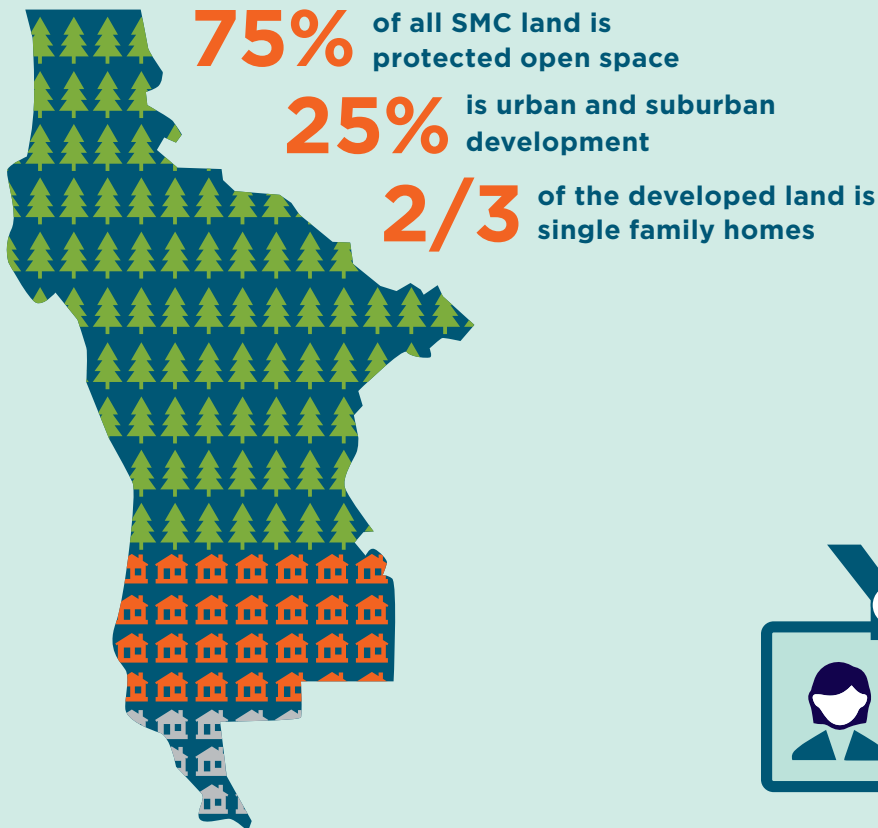


*And we can all agree* commute traffic has made getting around a daily battle.

# The Challenge

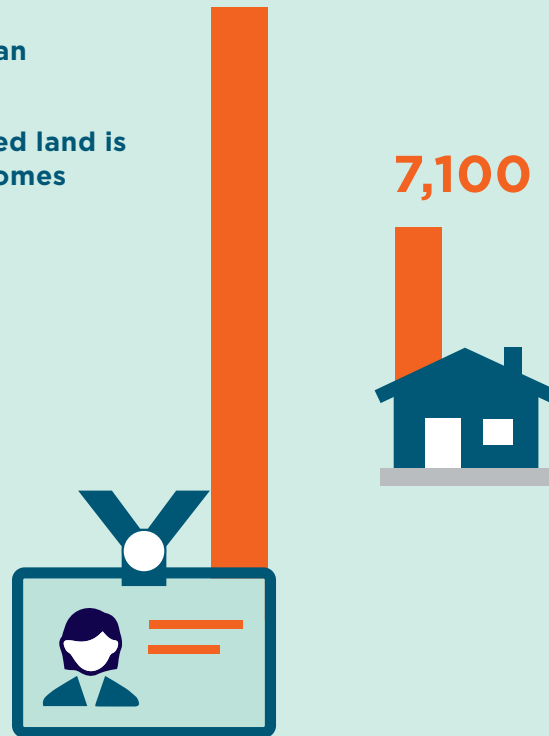
Limited land and the large gap between new jobs and available housing lead to high rents and high home sale prices.

From 2010 to 2017, SMC added 83,000 new jobs, but only 7,100 new housing units.



83,000

7,100



In the county, median rent for a 1 bedroom apartment is **\$2,621**.  
For a 2 bedroom it is **\$3,349**.

**\$1.4 million**



Only **24%** of San Mateo County households can afford to purchase an entry-level home, defined as 85% of median sales price (Q4 2017).



2017 median home sales price.

The cost to our community is less money for family needs, long commutes, congestion and pollution.

**B**ut this is San Mateo County; we're innovators and problem solvers. Together, we can solve these challenges. Let's support solutions to create more affordable homes for residents, reduce traffic and make San Mateo County a place everyone can call home.

## Action Plan to Close the Gap

Closing the jobs-housing gap means collaborating to create and preserve more homes people can afford throughout San Mateo County. The Home For All Action Plan identifies key strategies and actionable solutions for providing more homes for people of all income levels.



### Building Partnerships & Community Support

- » Home for All resolutions
- » Community Partner Forums
- » Home for All Champions—speaker's bureau
- » Showcase local creative housing solutions
- » Community Engagement Program active in 9 cities
- » Community educational Convenings and workshops



### Funding Affordable Housing

- » Support for HEART, our local housing endowment and community land trust—\$5 million in 2016-17
- » County Affordable Housing Fund and Rental Preservation Program - \$100 million in 2015-2019
- » Shared housing credit legislation



### Supporting All Types of Housing Development

- » Home for All website
- » Online second unit center
- » Second Unit Idea Book and Workbook



### Securing Land & Strengthening Community Infrastructure

- » Analysis of available public land
- » Transit oriented development best practices
- » Parking and traffic data and case studies





# Get Involved

- 1 Visit [HomeForAllSMC.com](https://HomeForAllSMC.com) to learn more about the Home for All SMC Initiative and housing solutions.
- 2 Visit our Get Involved page to find out about upcoming events.
- 3 Schedule a presentation to learn more about Home for All SMC by contacting us at [homeforall@smcgov.org](mailto:homeforall@smcgov.org).
- 4 Contact us about voicing your organization's support for Home for All through a Letter of Support.
- 5 Join our volunteer Champions Program.
- 6 Consider building a 2nd Unit.



Housing near transportation in Northern San Mateo County



Home Sharing Participants in San Mateo County

## About Home for All San Mateo County

Home for All SMC is a collaborative initiative comprised of the County of San Mateo, various cities/towns, school districts, community-based organizations, advocacy groups and businesses. The mission of Home for All is to establish a climate in San Mateo County where a diversity of housing is produced and preserved so that San Mateo County will be a culturally, generationally, and economically diverse community with housing for all. It is administratively supported and funded by the County of San Mateo.

## HomeforAllSMC.com



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[@HomeforAllSMC](https://www.instagram.com/HomeforAllSMC)