Brisbane Community, Values and Principles

**Who Lives and Works in Brisbane**
- Population of 4,692 people
- Median age of 44.6 years old
- Median family income of $109,632
- 69% owners, 31% renters
- Approximately 7,000 employees in commercial and home-based businesses

**Housing in Brisbane**
- Number of housing units: 2,028
- Current median home price of $942,500
- Income required to afford a median-priced home: $194,000
- Average rents for 1 bedroom = $2,000
  2 bedroom = $3,000

**City of Brisbane’s Values and Guiding Principles**
In 2016 the City Council started using a Priority-Based Budgeting method, which aims to match City resources to community goals and interests. The five values and principles below help to guide the City’s decision-making.

- **Safe Community**
  Residents and visitors will experience a sense of safety.

- **Ecological Sustainability**
  Brisbane will be a leader in setting policies and practicing service delivery innovations that promote ecological sustainability.

- **Economic Development**
  Brisbane will work with businesses and residents to provide for economic vitality/diversity

- **Community Building**
  Brisbane will honor the rich diversity of our city through community engagement and participation.

- **Fiscally Prudent**
  Brisbane’s fiscal vitality will reflect sound decisions which also speak to the values of the community.

**Additional Information & Resources**
To learn more about principles guiding future Baylands development visit: [tinyurl.com/bay321]
For more information on local housing resources, visit [tinyurl.com/brisbaneres]