Agenda

• Welcome & Introductions
• City Sharing
• Overview of Home for All Initiative
• Table Discussions
• Table Report Outs
• Next Steps
Home for All Learning Network

Introductions and Housing Highlights
Home for All Overview & Current Initiatives
Jobs-Housing Gap

Between 2010 – 2015:

72,800 JOBS

3,844 HOUSING UNITS

Ratio of jobs to housing is 19:1
Closing the Jobs/Housing Gap
Task Force

- **The Problem**
  - 19:1 ratio of new jobs to new housing units between 2010 and 2015

- **The Consequences**
  - High rents and home prices
  - Traffic congestion
  - Recruitment and retention problems for employers
Closing the Jobs/Housing Gap
Task Force

• Challenges
  o Available land
  o Adequate **funding** for affordable housing
  o **Political will** to support policies and new homes

• Approach
  o Supporting all types of housing development
  o Building partnerships and community support
  o Increase funding for affordable housing
  o Secure land & strengthen infrastructure
Home for All:
Developing the Work Plan

Workgroups

- Funding, Legislation & Policy, Outreach & Education and Housing and Mobility
- Developed over 35 project ideas
- Refined list of ideas for focus on:
  - Education, Promoting Innovation and Events
  - Information of value to city leaders and staff, community partners and the general public
Home for All Work Plan

Housing/Mobility Toolkit

- Local examples of ways to reduce traffic and parking impacts of new housing
- Messages to respond to community concerns about traffic & parking
- Local data on actual traffic and parking impacts of new housing
Home for All Work Plan

Funding

- Lending Idle Impact Fees to HEART
- Help Remaining Cities Adopt Impact Fees
- Technical Assistance Beyond 21 Elements
- Partnering with School Districts
Home for All Work Plan

Funding – DOH Updates

- Measure K
- Affordable Housing Fund 5.0
- Preservation of Existing Affordable Housing
- County Land RFPs
Home for All Work Plan

Outreach and Education

- Messaging, Marketing, and Social Media
- Community Engagement
- Champions and Letter of Support
- Content
Home For All Community Engagement Pilot Project

Community Engagement Pilot Projects

• Six cities applied
• Testing new ways to increase community participation in housing decisions

Timeline

• Aug. 22nd – Applications Due
• Aug. 28th – Project Recommendation
• Sept. 12th – Board of Supervisors Approval
Home For All Learning Network

• Learning Network
  
  o City and County staff and elected officials
  
  o Information sharing, pilot project updates/results, research, best practices updates and other learning opportunities
Home for All Work Plan

Legislation and Policy

Regional Housing Needs Allocation Sharing Pilot Project

Online Second Unit Center

Collaboration with 21 Elements
# Home for All Draft
## FY 2017-18 Calendar

<table>
<thead>
<tr>
<th>August 2017</th>
<th>September 2017</th>
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<tbody>
<tr>
<td><strong>Sept. 28, 2017</strong> – HFA Learning Network: Housing Updates, CKP Pilot Programs, Community Engagement Tools</td>
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<th>October 2017</th>
<th>November 2017</th>
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<tr>
<td><strong>October 20, 2017</strong> – Housing Leadership Day (Housing Leadership Council)</td>
<td><strong>TBD</strong> – Home for All Steering Council Meeting</td>
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<td><strong>October-December</strong> – San Mateo County Libraries Dialogue on Housing</td>
<td><strong>Nov. 15, 2017</strong> – Silicon Valley Community Foundation “On the Table”</td>
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<td><strong>Nov. 30, 2017</strong> – Home for All Learning Network: Funding Update</td>
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<th>December 2017</th>
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# Home for All Draft

## FY 2017-18 Calendar

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<tr>
<th>January 2018</th>
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<th>March 2018</th>
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<tr>
<td><strong>Mar. 22, 2018</strong> – HFA Learning Network: CKP Report Out</td>
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<th>May 2018</th>
<th>June 2018</th>
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<tr>
<td><strong>TBD</strong> – Affordable Housing Week (HLC)</td>
<td><strong>June 28, 2018</strong> – HFA Learning Network: City Updates and topic of interest</td>
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<td><strong>May 24, 2018</strong> – HFA Convening: Creative Land Use and Sources of Funding</td>
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<th>July 2018</th>
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<td><strong>July 26, 2018</strong> – HFA Convening: Housing and Mobility</td>
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<tr>
<th>September 2018</th>
<th>October 2018</th>
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<tr>
<td><strong>Sept. 27, 2018</strong> – HFA Learning Network: Community Engagement Pilot Project Final Report</td>
<td><strong>TDB</strong> – Housing Leadership Day (HLC)</td>
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Home for All Table Discussion

• Housing Development

  – What kind of support do you get from your community for housing development proposals?
  – Where do you get push back from your community?

• Home for All Projects and Learning Network

  – What topics are you most interested in – related to housing development and community engagement?
Home for All Discussion

Table Discussion Report Out
Next Session: September 28th

- Presentation by the selected Pilot Projects
- Information sharing by cities
- Community Engagement Tools
- Calendar of Learning Network dates and topics
Next Meeting:
September 28th from 7:30 – 9:30 AM