

CK+ Community Engagement Framework

OVERALL PROJECT STRATEGY

What is your housing goal and how can community engagement help?

FRAMING THE ENGAGEMENT

What conversation will be most productive?

BROADENING COMMUNITY PARTICIPATION

Who would you like to engage?

INFORMATION DESIGN AND COMMUNICATION CHANNELS

How are you inviting and informing participation?

CONVERSATION DESIGN AND FACILITATION

How can the community develop shared understanding of the situation?

ANALYZING, SHARING AND APPLYING FINDINGS

How will you integrate and share what you have learned?